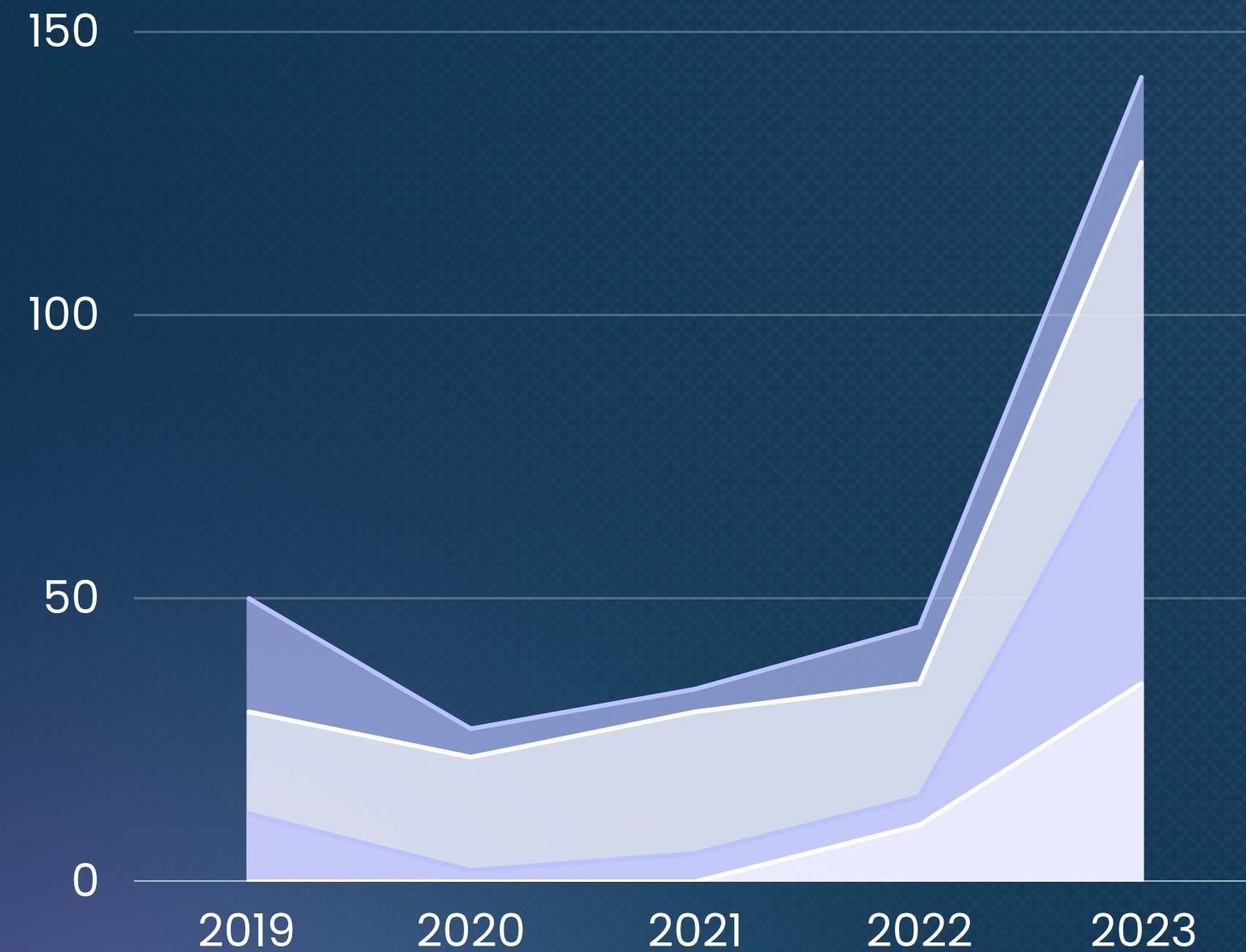


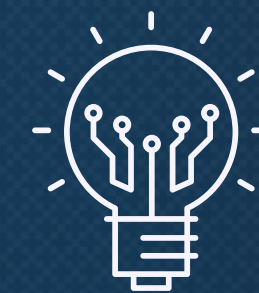


REVENUE MANAGEMENT

Professional Skillsets



MONEY: Increase Bookings and Gross Revenue



SERVICE: Hospitality & Reservations Technology



REACH: SEO, Online Presence, and Social Media enhancement



ANALYTICS: Dynamic Pricing & Market Research

Increase Bookings & Gross Revenue

- Boracay Success Story #1 – Occupancy From **5% to 90%** in 2 months
- Boracay Success Story #2 – Occupancy From **40% to 90%** in 2 weeks
- Boracay Success Story #3 – Occupancy From **50% to 85%** in 1 month
- El Nido Success Story #4 – Occupancy from **20% to 70%** in 1 month
- El Nido Success Story #5 – Occupancy from **20% to 95%** in 2 weeks



SEO and Online Presence

100%

Google Search
Optimization

100%

Google My
Business and
Google Hotels

100%

Content Curation
& Delivery

100%

Website &
Maintenance

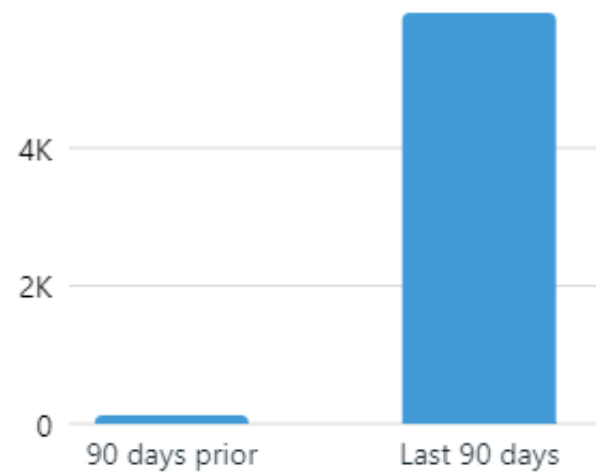
Social Media Enhancement

Engagement

Post reactions, comments and shares ⓘ

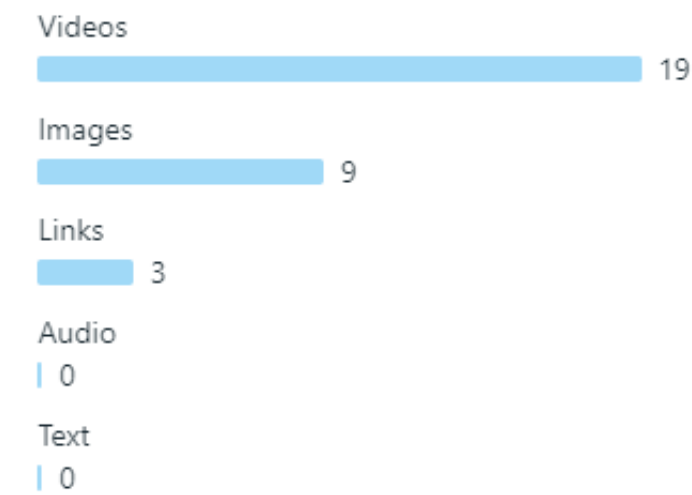
6K ↑ 6.9K%

Total from last 90 days vs 90 days prior



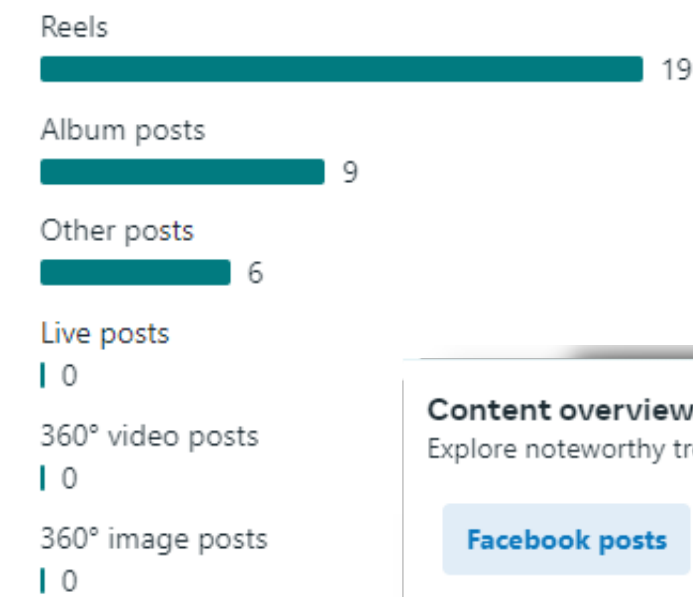
Median post reactions, comments and shares per media type ⓘ

For posts created in the last 90 days



Median post reactions, comments and shares per content format ⓘ

For posts created in the last 90 days



Content overview

Explore noteworthy trends from the content you recently created and shared.

Facebook posts

Facebook stories

Instagram posts

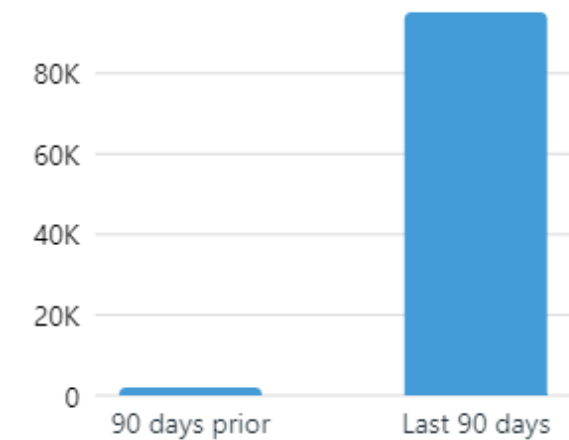
Instagram stories

Reach

Post reach ⓘ

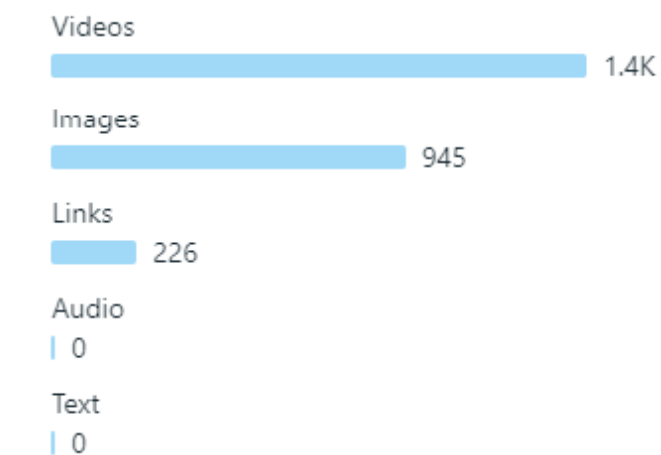
95.2K ↑ 4.8K%

Total from last 90 days vs 90 days prior



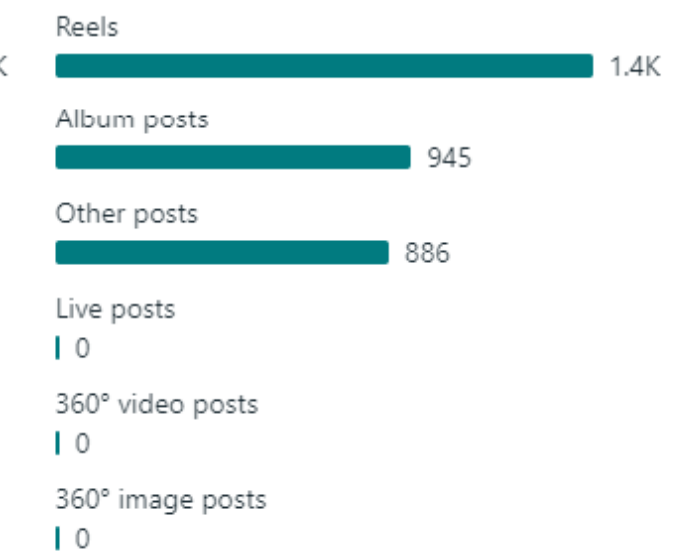
Median post reach per media type ⓘ

For posts created in the last 90 days



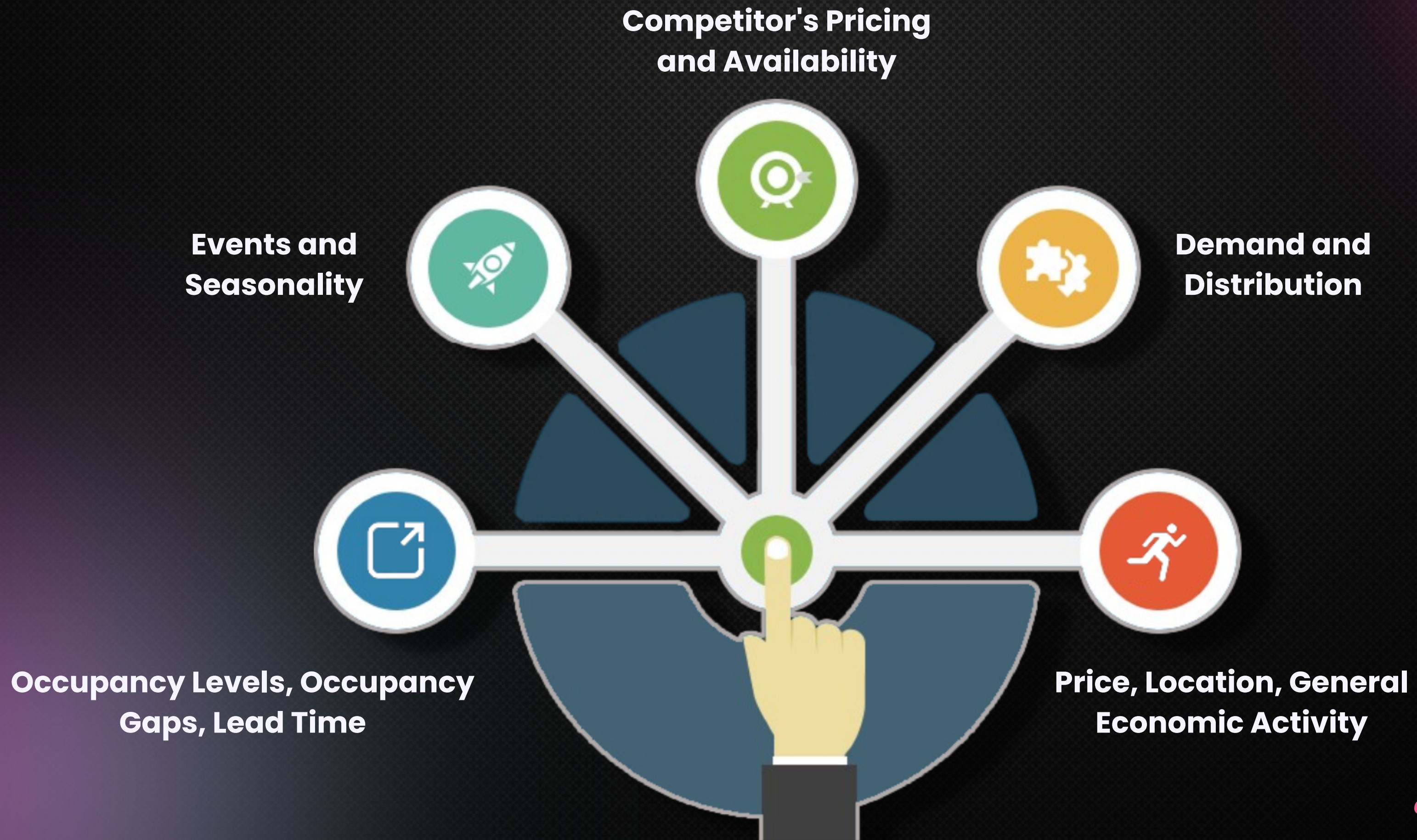
Median post reach per content format ⓘ

For posts created in the last 90 days



- Real data taken from a newly handled Facebook page with less than 300 initial followers

Dynamic Pricing and Market Research Factors



Revenue Management

SERVICES AND EXPERTISE

- Reservations Management
- Social Media Management
- Training Management
- SEO Management
- IT and Tech Support
- Dedicated Account Manager
- Review Curation and Management
- Graphic, promotional, and marketing designs
- Contact, relationship, and support with OTA Market Managers
- Key knowledge of online OTA sales tactics and emerging strategies
- Key knowledge of target markets and sectors
- Thousands of global travel and tourism industry contacts
- Fully transparent accounting of services

INTEGRATIONS AND SYSTEMS

- Desktop, tablet, and mobile-enabled website and booking button
- Centralized Front Desk, Sales, and Reservations Systems
- Multi-lingual and Multi-currency online presence
- Full scope PMS
- Full scope POS
- Channel Manager
- Customer Support Portal
- Marketing Automation System
- Customized Room Rates
- Dynamic Pricing Strategies
- OTA Listing Optimization
- OTA Rate Parity Intelligence
- Market Insights, Reports, and Analysis
- Forecasts
- Revenue Tracking and Analysis
- Finance and Business Management Systems
- Analytics and Dashboards

Key Benefits and Value

HIGHER OCCUPANCY AND REVENUE – We add, optimize, and manage your online sales channels to sell, in good times and bad.

UPGRADED TECHNOLOGIES – Improve the quality of actionable information & accuracy of decision-making. Data-driven insights.

ALL-INCLUSIVE GUEST SERVICES – We hire the best people and train them to be better. We become your strongest online brand advocates.

CONTACT US FOR A FREE CONSULTATION!



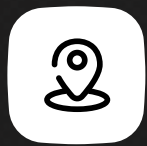
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